



THE *2025* TOBY *Choice* AWARDS SPONSORSHIP OFFERINGS

Where leadership, excellence, and Miami's premier commercial real estate professionals gather for a night of celebration at the helm. Each year, the TOBY Choice Awards recognize the outstanding achievements of the teams that keep Miami-Dade's skyline operating at its best.

We invite you aboard for The Captain's Gala — an evening inspired by precision, poise, and the power of exceptional property management.

As a sponsor, your company takes the helm alongside Miami-Dade's most respected property management teams, offering unmatched visibility, relationship-building, and brand alignment, all while upholding the highest industry standards.

Join us as we honor the captains of our buildings — the managers, engineers, and teams steering excellence every day.



Be Part of a Night of Distinction
Help us celebrate the properties,
teams, and leaders shaping Miami-
Dade's skyline. The benefits:

- Brand Visibility
- VIP Networking
- Ongoing Recognition

SAVE THE DATE
Friday, February 27th
Marriott Biscayne Bay

SIGNATURE SPONSOR



WHY SPONSOR THE 2026 TOBY CHOICE AWARDS?

Sponsoring The Captains Gala aligns your brand with excellence in Miami's commercial real estate community and places you directly in front of the people who make purchasing decisions every day.

High-Value Audience

Top property managers, engineers, asset managers, owners, and developers — the region's most influential CRE decision-makers.

Multi-Channel Visibility

Layered exposure before, during, and after the event through digital promotions, social media, email campaigns, event-night branding, and printed program placements.

Stronger Relationships

Premium face-to-face access through award presentations, activations, the cocktail hour, and the after-party — creating natural opportunities for referrals and future business.

More than an event — it's a strategic investment in visibility, reputation, and long-term CRE relationships.

Credibility & Alignment

The TOBY Awards represent industry excellence. Sponsoring positions your company as a trusted partner committed to supporting Miami-Dade's building management community.

Exclusive Brand Moments

Category-exclusive opportunities like the Welcome Toast, Ice Luge, Wine Table, Photography, and After Party deliver standout visibility and memorable brand connection.





ALPHABETICAL SPONSOR INDEX 2024 SPONSORS - FIRST RIGHT OF RENEWAL



SPONSORSHIP	PAGE	SPONSOR COMPANY
Signature	4	First Onsite
Gold	4	Choice 1 Protection
Silver	5	Campany Roofing
After Party	5	Engineered Comfort Solutions
Dinner	6	Airstron Inc., BOCA Group, The Water Restoration Group, TK Elevators Corporation
Cornerstone	6	Harvard Maintenance
Wine & Welcome Toast	6	Alfresco Air
Ice Luge Drink	7	Wellington Construction Group
Professional Photography	7	Crown Roofing & Electrical
Decadent Dessert	7	AVAILABLE
Program Book	8	McGowan Builders
Wine	8	Ajax Consolidated Service Corp
Winner Champagne Gift	8	AVAILABLE
Property Manager Winner Luncheon	9	Ajax Consolidated Service Corp
Audio/Visual	9	Metropolis, MODPROS Elevator Inc
Registration & Seating Card	9	Coastal Building Maintenance, Titan Security Group/ Marksman Security Corporation
Sign	10	AVAILABLE
Welcome Champagne	10	Blue Team Corp
Hotel Night Raffle	10	Complete Structure Painting, Kastle Group, Shinto Landscaping, AVAILABLE
Late Night Snack	11	GreenTree, Inc., Grupo Eulen
Entertainment	11	Red Coats Inc., Walter P Moore
Fun Photos	11	Preferred Building Services, Premium Parking
Bar	12	KB High Rise Services, AVAILABLE
Cafecito	12	Wayne Automatic Fire, AVAILABLE
Cocktail Hors D'Oeuvres	12	R&D Construction & Roofing, World One Inc
PM Training Lunch	13	360 Energy Solutions
Judges' Training Lunch	13	AVAILABLE
After Party Slippers	13	Paramount Consulting & Engineering
Valet	14	Laz Parking
Friends of TOBY	14	Best Roofing, Georgia-Pacific / GP Pro, GreenTeam Building Services, Insight Design Inc., Mid America Specialty Services, Our Fresh Air, Inc., ProFi Construction & Maintenance, Puro Clean, Terracon, AVAILABLE





TOBY CHOICE SPONSORSHIP OFFERINGS



For questions, contact Jackie Awve
jackie@awvemarketing.com or 954.817.9214

Signature Sponsor

\$12,000 - Exclusive

- Table of 10 seats with VIP seating assignment
- A company representative will present two awards.
- Signature sponsor recognition on the event invitation and all event marketing materials, including email reminders.
- Ice centerpieces with sponsor logo on each table.
- Step & Repeat in the vestibule outside the ballroom.
- 2-minute video presentation at the start of the program (provided by sponsor).
- Full-page ad in the event program.
- Logo included as Signature Sponsor on the cover of the program booklet.
- Banner ad on website for one year.
- Sponsored video posted on BOMA Miami-Dade social media.
- Sponsored video featured on BOMA/TOBY homepage + TOBY page for 9 months.
- Frequent rotation of logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

2025 FIRST RIGHT AVAILABLE



Gold Sponsor

SOLD OUT

\$8,000 - Exclusive

- Table of 10 seats with VIP seating assignment
- A company representative will present two awards.
- Gold sponsor recognition on invitation, marketing materials, and email reminders,
- Gobo display in the dining area.
- 2-minute video presentation (provided by sponsor).
- Full-page ad in the event program.
- Logo included as Gold sponsor in the program booklet.
- Sponsor video posted on BOMA Miami-Dade website and social media
- Website ad on the TOBY webpage for 9 months.
- Frequent rotation of logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

2025 SPONSOR





TOBY CHOICE SPONSORSHIP OFFERINGS



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Silver Sponsor

\$7,000 - Exclusive

- Six (6) dinner tickets with VIP seating
- Gobo light display in the dining area.
- A company representative will present an award.
- 2-minute video presentation (provided by sponsor).
- Full-page ad in the event program.
- Logo included as Silver sponsor in the program booklet.
- Sponsor video posted on BOMA Miami-Dade website and social media
- Website ad on the TOBY webpage for 9 months.
- Frequent rotation of logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL



After Party Sponsor

\$6,000 - Exclusive

- Four (4) dinner tickets with VIP seating
- Logo on After-Party signage at entry door.
- Gobo display at the After Party.
- A company representative will present an award.
- Ability to provide promotional item (subject to committee approval).
- Sponsor logo included in event signage thanking all sponsors.
- Full-page ad in program.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL





TOBY CHOICE SPONSORSHIP OFFERINGS



Dinner Sponsor

\$5,000 - 4 Available

- Four (4) dinner tickets
- A company representative will present an award.
- Company logo on dinner menus.
- Gift for guests with sponsor logos.
- Full-page ad in program.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL



Cornerstone Sponsor

\$4,000 - 1 Available

- Two (2) dinner tickets.
- Gobo light display in the dining area.
- A company representative will present an award.
- Full-page ad in the event program.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

2025 SPONSOR



Welcome Toast Sponsor

\$3,750 - Exclusive

- Sponsor delivers the opening toast on stage at the start of the Awards Program.
- Half-page ad in program.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

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TOBY CHOICE SPONSORSHIP OFFERINGS



AVAILABLE

Ice Luge Drink Sponsor

\$3,500 - Exclusive

- Company logo incorporated into a custom Ice Luge.
- Ability to provide branded glasses (Qty 500; committee approval required).
- Half-page ad in program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

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Professional Photography Sponsor

\$3,500 - Exclusive

- Sponsor logo watermarked on all professional event photos.
- Logo included on email sent to membership with link to online photo album.
- Half-page ad in program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

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Decadent Dessert Sponsor

\$3,000 - Exclusive

- Logo displayed on dessert during dinner.
- Half-page ad in program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

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ONE SPONSORSHIP
AVAILABLE





TOBY CHOICE SPONSORSHIP OFFERINGS



AVAILABLE

Program Book Sponsor

\$3,000 - Exclusive

- Logo included in event signage thanking all sponsors.
- Two-page center-spread ad in printed program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

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Winner Champagne Gift Sponsor

\$3,000 - 1 Available

- Sponsor rep presents a champagne bottle at the winner's table (Champagne provided by sponsor; champagne not to be opened at the table).
- Full-page ad in program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

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AVAILABLEx1

Property Manager Winner Luncheon Sponsor (3 Available)

\$2,500 - Exclusive

- Exclusive vendor attendance at Winners Luncheon.
- Logo on invitation to winners.
- Ability to provide promotional item (committee approval required).
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.



FIRST RIGHT OF RENEWAL





TOBY CHOICE SPONSORSHIP OFFERINGS

AVAILABLE

Audio/Visual Sponsor

\$2,500 - 2 Available

- Logo on slides during the event program.
- Company recognition + logo slideshow.
- ¼-page ad in program book
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



AVAILABLEx1

Registration & Seating Sponsor

\$2,500 - 2 Available

- Logo on table seating cards.
- Logo on registration table signage.
- ¼-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



AVAILABLE

Sign Sponsor

\$2,500 - Exclusive

- Logo on all event signage (bottom right corner).
- ½-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

AVAILABLEx1





TOBY CHOICE SPONSORSHIP OFFERINGS

AVAILABLE

Welcome Drink Sponsor

\$2,500 - Exclusive

- Logo on napkins for signature drink as guests enter event.
- ¼-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



Hotel Night Raffle Sponsor

\$2,250 - 4 Available

- Sponsor rep announces a hotel-night winner.
- Announcement video posted to YouTube, BOMA web page, and emailed to all members.
- ¼-page ad in program book
- Sponsors may provide gifts for guests' hotel rooms.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



COMPLETE STRUCTURE
PAINTING, INC.



AVAILABLEx1



SHINTO
LANDSCAPING

Late Night Snack Sponsor

\$2,250 - 2 Available

- Logo displayed at Late Night Snack table.
- Logo on takeaway boxes.
- ¼-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

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TOBY CHOICE SPONSORSHIP OFFERINGS

AVAILABLE

Entertainment Sponsor

\$2,000 - 2 Available

- Logo on signage near entertainer at cocktail hour.
- Logo on presentation screens when entertainers are on stage.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



Roaming Photo Sponsor

\$2,000 - 2 available

- Logo printed on bottom corner of all roaming photos.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



360 Photo Booth Sponsor

\$2,000 - 1 available

- Logo printed on bottom corner of all roaming photos.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

AVAILABLEx1





TOBY CHOICE SPONSORSHIP OFFERINGS

AVAILABLE

Bar Sponsor

\$1,850 - 4 available

- Logo on lighted drink accessory served to guests
- Logo displayed on bars during late-night snack.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL



AVAILABLEx3

AVAILABLE

Cafecito Sponsor

\$1,850 - 2 available

- Logo on napkins.
- Logo displayed on coffee stand during late-night snack.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL



AVAILABLEx1

Cocktail Hors D'Oeuvres Sponsor

\$1,850 - 2 available

- Logo on napkins for passed hors d'oeuvres.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL





TOBY CHOICE SPONSORSHIP OFFERINGS

PM Training Lunch

\$1,500 - Exclusive

- Exclusive vendor attendance at the PM Training luncheon, with the vendor's logo on the calendar page and invitations.
- Opportunity to provide a branded giveaway
- Company recognition + logo slideshow at TOBY
- Listed in printed sponsor index and on TOBY webpage.

2025 SPONSOR



Judges' Training Lunch

\$1,500 - Exclusive

- Exclusive vendor attendance at the Judges' Training event, with the sponsor logo on the calendar page and invitations.
- Opportunity to provide a branded giveaway
- Company recognition + logo slideshow at TOBY
- Listed in the printed sponsor index and on the TOBY webpage.

2025 SPONSOR

Clarkson + Varick

A Vertical Transportation Partnership

After Party Slippers Sponsor

\$1,500 - Exclusive

- Logo on 100 flip-flops provided to guests (black with gold logo).
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

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TOBY CHOICE SPONSORSHIP OFFERINGS

Parking Sponsor

\$1,250 - 3 available

- Logo on valet hang tags for each car.
- Logo on signage at event/exit vestibule.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

- LAZ Parking

Friends of TOBY Sponsor

\$650 - Unlimited

- Listed as Friends of TOBY Sponsor in program.
- Logo included in event signage thanking all sponsors.
- Company name included in email invitation.
- Company recognition + logo slideshow.
- Listed on BOMA Miami-Dade webpage for minimum of 3 months.

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- Best Roofing
- Georgia-Pacific/GP Pro
- GreenTeam Building Services
- Insight Design Inc.
- Mid America Specialty Services
- Our Fresh Air, Inc
- ProFi Construction & Maintenance
- Puro Clean
- Terracon

REGISTRATION & TICKET INFORMATION

The event will be on Friday, **February 27th at the Marriott Biscayne Bay**. Ticket prices are \$300 (\$275 early bird pricing). Tables can be purchased for \$3,000 (\$2,750 early bird pricing).

Registration date not set yet. Visit the calendar at **bomamiamidade.org** to register.

LOGOS

Sponsor is responsible for supplying logo artwork, where applicable, in 300 dpi (or greater) JPEG format by February 6th.

AD SPECIFICATIONS

Camera-ready ads should be 300 dpi in CMYK and submitted in .pdf or .jpeg format. Files created in Word, PowerPoint, or similar programs should not be submitted, as image quality will be diminished.

Dimensions are:

- 2-page spread 10.5" x 7.75 (center spread only)
- Full page 5" x 7.75"
- Half page 5"x 3.75"
- Quarter page 5" x 1.75"

