BOMA Miami-Dade

THE OUTSTANDING BUILDING OF THE YEAR

TOBY CHOICE AWARDS

Gala

FEBRUARY 5, 2027

In Celebration of Excellence

SPONSORSHIP OFFERINGS

The TOBY Awards are the commercial real estate industry's highest recognition honoring excellence in building management and operations. To be eligible for a BOMA International TOBY Award, a building must first win an award from your BOMA Local Association, then compete and win at the regional level.

As a sponsor, your company will take center stage alongside Miami-Dade's leading property management teams, gaining valuable visibility, building meaningful relationships, and aligning your brand with excellence in commercial real estate.

SPONSORSHIP OFFERINGS

2026-2027 TOBY CHOICE AWARDS & GALA

AN EVENING OF TIMELESS ELEGANCE. A CELEBRATION OF EXCELLENCE.

Each year, the TOBY Choice Awards bring together Miami-Dade's premier commercial real estate professionals to recognize the outstanding achievements of the properties, management teams and individuals who set the standard for excellence.

This year, we invite you to an evening inspired by classic European elegance, where beautiful surroundings, sophisticated style and a spirit of celebration create the backdrop for one of our industry's most anticipated events.

As a sponsor, your company takes its place alongside Miami-Dade's leading property management teams, gaining valuable visibility, strengthening industry relationships and demonstrating its commitment to excellence.

Join us at The Plaza Coral Gables for an unforgettable evening honoring the people and properties that make Miami-Dade's commercial real estate community exceptional.



Be Part of a Night of Distinction!
Help us celebrate the properties, teams, and leaders shaping Miami-Dade's skyline. The benefits:

- Brand Visibility
- VIP Networking
- Ongoing Recognition

WHY SPONSOR THE 2026 TOBY CHOICE AWARDS?

Presented on Friday, February 5th at The Plaza Coral Gables

Sponsoring the TOBY Choice Awards Gala aligns your brand with excellence in Miami-Dade's commercial real estate community and connects your company with the professionals responsible for the region's leading commercial properties.

High-Value Audience
Connect with property managers, engineers, asset managers, owners and other commercial real estate professionals from across Miami-Dade.

Multi-Channel Visibility
Gain exposure before, during and after the event through digital promotions, email communications, event-night branding, the printed program and other benefits based on your sponsorship level.

Stronger Relationships
Build and strengthen relationships through an evening that brings together BOMA members, industry partners and commercial real estate leaders.

Credibility & Alignment
The TOBY Awards represent excellence in building management and operations. Sponsorship aligns your company with the people, properties and teams setting the standard in our market.

Exclusive Brand Moments
Select sponsorship opportunities—including the Welcome Toast, Ice Luge, Photography, Champagne Gift and After Party—provide distinctive ways to put your brand into the event experience.

More than an event — it's a strategic investment in visibility, reputation, and long-term CRE relationships.

TOBY CHOICE SPONSORSHIP OFFERINGS

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For questions, contact Jackie Awve
jackie@awvemarketing.com or 954.817.9214

TOBY CHOICE
SPONSORSHIP OFFERINGS

Signature Sponsor

$12,000 - Exclusive

- Table of 10 seats with VIP seating assignment
- A company representative will present two awards.
- Signature sponsor recognition on the event invitation and all event marketing materials, including email reminders.
- Ice centerpieces with sponsor logo on each table.
- Step & Repeat in the vestibule outside the ballroom & logo on photos at the selfie station
- 2-minute video presentation at the start of the program (provided by sponsor).
- Full-page ad in the event program.
- 24x36 sign in the reception area.
- Logo included as Signature Sponsor on the cover of the program booklet.
- Banner ad on website for one year.
- Sponsored video posted on BOMA Miami-Dade social media.
- Sponsored video featured on BOMA/TOBY homepage + TOBY page for 9 months.
- Frequent rotation of the logo in the slideshow during cocktail hour and the dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Gold Sponsor

$8,000 - Exclusive

- Table of 10 seats with VIP seating assignment
- A company representative will present two awards.
- Gold sponsor recognition on invitation, marketing materials, and email reminders,
- Gobo display in the dining area.
- 2-minute video presentation (provided by sponsor).
- Full-page ad in the event program.
- 24x36 sign in the reception area.
- Logo included as Gold sponsor in the program booklet.
- Sponsor video posted on BOMA Miami-Dade website and social media
- Website ad on the TOBY webpage for 9 months.
- Frequent rotation of logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

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TOBY CHOICE
SPONSORSHIP OFFERINGS

Silver Sponsor

$7,000 - Exclusive

- Six (6) dinner tickets with VIP seating
- Gobo light display in the dining area.
- A company representative will present an award.
- 2-minute video presentation (provided by sponsor).
- Full-page ad in the event program.
- 24x36 sign in the reception area.
- Logo included as Silver sponsor in the program booklet.
- Sponsor video posted on BOMA Miami-Dade website and social media
- Website ad on the TOBY webpage for 9 months.
- Frequent rotation of logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Clarkson + Varick
A Vertical Transportation Partnership

After Party Sponsor

$5,500 - Exclusive

- Four (4) dinner tickets with VIP seating
- Logo on After-Party signage at entry door.
- Gobo display at the After Party.
- 24x36 sign in the reception area.
- A company representative will present an award.
- Ability to provide promotional item (subject to committee approval).
- Sponsor logo included in event signage thanking all sponsors.
- Full-page ad in program.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Terra Verde
CLEANING SERVICE

For questions, contact Jackie Awve
jackie@awvemarketing.com or 954.817.9214

TOBY CHOICE SPONSORSHIP OFFERINGS

Dinner Sponsor

$5,000 - 4 Available

- Four (4) dinner tickets
- A company representative will present an award.
- Company logo on dinner menus.
- Gift for guests with sponsor logos.
- Full-page ad in program.
- 24x36 sign in the reception area.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Cornerstone Sponsor

$4,250 - Exclusive

- Two (2) dinner tickets.
- Gobo light display in the dining area.
- A company representative will present an award.
- Full-page ad in the event program.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Wine & Welcome Toast Sponsor

$3,500 - Exclusive

- Sponsor delivers the opening toast on stage at the start of the Awards Program.
- Half-page ad in program.
- 24x36 sign in the reception area.
- Logo in slideshow during cocktail hour and dinner break.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

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TOBY CHOICE
SPONSORSHIP OFFERINGS

Ice Luge Drink Sponsor

$3,500 - Exclusive

- Company logo incorporated into a custom Ice Luge.
- Ability to provide branded glasses (Qty 500; committee approval required).
- Half-page ad in program.
- 24x36 sign in the reception area.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Professional Photography Sponsor

$3,500 - Exclusive

- Sponsor logo watermarked on all professional event photos.
- Logo included on email sent to membership with link to online photo album.
- Half-page ad in program.
- 24x36 sign in the reception area.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Decadent Dessert Sponsor

$3,000 - Exclusive

- Logo displayed on dessert during dinner.
- Half-page ad in program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

SPONSORSHIP AVAILABLE X1

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TOBY CHOICE SPONSORSHIP OFFERINGS

Program Book Sponsor

$3,000 - Exclusive

- Logo included in event signage thanking all sponsors.
- 24x36 sign in the reception area with sponsor's logos
- Two-page center-spread ad in printed program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Mc Gowan

Winner Champagne

Gift Sponsor

$3,000 - 1 Available

- Sponsor rep presents a decorative champagne bottle at the winner's table (Champagne provided by BOMA; champagne not to be opened at the table).
- 24x36 sign in the reception area with sponsor's logos
- Half-page ad in program.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

SPONSORSHIP AVAILABLE X1

Property Manager Winner's Lunch Sponsor (3 Available)

$2,500 - 3 Available

- Exclusive vendor attendance at the Winners Luncheon.
- Logo on the invitation to the winners.
- Half-page ad in program book
- 24x36 sign in the reception area with sponsor's logos
- Ability to provide promotional items (committee approval required).
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

CBM COASTAL BUILDING MAINTENANCE

KASTLE SYSTEMS

360 ENERGY SOLUTIONS power experts

TOBY CHOICE
SPONSORSHIP OFFERINGS

Audio/Visual Sponsor

$2,500 - Exclusive

- Logo on slides during the event program.
- Company recognition + logo slideshow.
- Half-page ad in program book
- Listed in printed sponsor index and on TOBY webpage.

CONFIRMED
2027 SPONSOR

Registration & Seating Sponsor

$2,500 - 2 Available

- Logo on table seating cards.
- Logo on registration table signage.
- Half-page ad in program book
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

SPONSORSHIP AVAILABLE X1

Sign Sponsor

$2,500 - Exclusive

- Logo on all event signage (bottom right corner).
- Half-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

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TOBY CHOICE
SPONSORSHIP OFFERINGS

Welcome Drink Sponsor

$2,500 - Exclusive

- Logo on napkins for signature drink as guests enter event.
- 24x36 sign in the reception area with sponsor's logos
- Half-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

SPONSORSHIP AVAILABLE X1

Hotel Night Raffle Sponsor

$2,250 - 4 Available

- Sponsor rep announces a hotel-night winner.
- Announcement video posted to YouTube, BOMA web page, and emailed to all members.
- 1/3-page ad in program book
- 24x36 sign in the reception area with sponsor's logos
- Sponsors may provide gifts for guests' hotel rooms.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

CUTTER'S EDGE
AN LMC LANDSCAPE PARTNER

ALLIED UNIVERSAL
SECURITY SERVICES
There for you.

SPONSORSHIP AVAILABLE X2

Late Night Snack Sponsor

$2,250 - 2 Available

- Logo on takeaway boxes.
- Logo displayed at Late Night Snack table.
- 1/3-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

LATITE ROOFING
ESTABLISHED 1943

SPONSORSHIP AVAILABLE X1

For questions, contact Jackie Awve
jackie@awvemarketing.com or 954.817.9214

TOBY CHOICE SPONSORSHIP OFFERINGS

Entertainment Sponsor

$2,250 - 2 Available

- Logo on presentation screens when entertainers are on stage.
- 24x36 sign in the reception area with sponsor's logos
- 1/3-page ad in program book
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

Cocktail Hour Entertainment Sponsor

$2,000 - Exclusive

- 24x36 sign in the reception area with sponsor's logos near the entertainment
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

SPONSORSHIP AVAILABLE X1

Roaming Fun Photos Sponsor

$2,000 - 2 available

- Logo printed on the bottom corner of all roaming photos.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

For questions, contact Jackie Awve
jackie@awvemarketing.com or 954.817.9214

TOBY CHOICE SPONSORSHIP OFFERINGS

360 Photo Booth Sponsor

$2,000 - Exclusive

- Logo printed on the bottom corner of all photos.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

PREMIUM PARKING

After-Party DJ Sponsor

$1,850 - Exclusive

- Logo on signage near entertainer at cocktail hour.
- Logo on presentation screens when entertainers are on stage.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

SPONSORSHIP AVAILABLE X1

Bar Sponsor

$1,850 - 4 available

- Logo on lighted drink accessory served to guests
- Logo displayed on 8.5x11 sign on bars during late-night snack.
- Company recognition + logo slideshow.
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

ATI RESTORATION UG2 The New Standard of Facility Services

SPONSORSHIP AVAILABLE X2

For questions, contact Jackie Awve
jackie@awvemarketing.com or 954.817.9214

TOBY CHOICE SPONSORSHIP OFFERINGS

Cafecito Station Sponsor

$1,850 - 2 available

- Logo on napkins.
- Logo displayed on 8.5x11 sign at coffee stand during late-night snack.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

WAYNE Automatic Fire Sprinklers, Inc.

SPONSORSHIP AVAILABLE X1

Cocktail Hour Hors D'Oeuvres Sponsor

$1,850 - 2 available

- Logo on napkins for passed hors d'oeuvres.
- Logo displayed on 8.5x11 sign on cocktail tables during cocktail hour
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

World One INCORPORATED
Waste reduction & recycling service

pbm

PM Training Lunch

$1,850 - Exclusive

- Exclusive vendor attendance at the PM Training luncheon, with the vendor's logo on the calendar page and invitations.
- Opportunity to provide a branded giveaway
- 24x36 sign with training lunch sponsors' logos
- Company recognition + logo slideshow at TOBY
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

360° ENERGY SOLUTIONS
power experts

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TOBY CHOICE SPONSORSHIP OFFERINGS

Parking Sponsor

$2,500 - Exclusive

- Logo on valet hang tags for discounted parking.
- Logo on signage at event/exit vestibule.
- Ability to provide a promo item to guests such as water bottle or air freshener (distributed in the vehicles)
- Half-page ad in program book
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

DMI PAVING & SEALCOATING
A WOMAN & MINORITY-OWNED COMPANY

SPONSORSHIP AVAILABLE X1

After-Party Slippers Sponsor

$2,250 - Exclusive

- Logo on 100 flip-flops provided to guests (provided by BOMA)
- Logo displayed on 8.5x11 sign at After-Party Slippers display.
- Company recognition + logo slideshow.
- Listed in printed sponsor index and on TOBY webpage.

FIRST RIGHT OF RENEWAL

PARAMOUNT
CONSULTING & ENGINEERING

Judges' Training Lunch

$1,850 - Exclusive

- Exclusive vendor attendance at the Judges' Training event, with the sponsor logo on the calendar page and invitations.
- Opportunity to provide a branded giveaway
- 24x36 sign with training lunch sponsors' logos
- Company recognition + logo slideshow at TOBY
- Listed in the printed sponsor index and on the TOBY webpage.

FIRST RIGHT OF RENEWAL

Clarkson + Varick
A Vertical Transportation Partnership

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TOBY CHOICE
SPONSORSHIP OFFERINGS

Tribute Ad

$1,000 - 3 available

- Sponsor message displayed on screen
- ⅓-page ad featuring a tribute message
- Logo included on event sponsor signage
- Company name included in email invitation
- Company recognition and logo in event slideshow
- Listed on the BOMA Miami-Dade website for a minimum of three months

Friends of TOBY Sponsor

$650 - Unlimited

- Listed as Friends of TOBY Sponsor in program.
- Logo included in event signage thanking all sponsors.
- Company name included in email invitation.
- Company recognition + logo slideshow.
- Listed on BOMA Miami-Dade webpage for a minimum of 3 months.

2025 SPONSORS

Best Roofing, CP Group, CSI International, Georgia-Pacific / GP Pro, Mid America Specialty Services, Puro Clean, R&D Construction and Roofing, Regions Security Services, Inc., Reimagined Parking, Reliable Contractors Group, Inc., Rocha Vertical Solutions Elevator, Corp, TamCare Services, Triangle Services, Inc, TruPark

SPONSOR ADD ON $250

- ⅓ Page Ad in printed program

REGISTRATION & TICKET INFORMATION

The event will be held on Friday, February 5, 2027, at The Plaza Coral Gables. We'll announce ticket pricing and registration dates soon. Visit bomamiamidade.org for event updates and registration information.

ARTWORK DEADLINES & SPECIFICATIONS

Videos Due: January 15

Logos & Ads Due: January 15 to jackie@awvemarketing.com

Logos: High-resolution JPEG, 300 dpi or greater.

Ads: Camera-ready PDF or JPEG, 300 dpi, CMYK. Please do not submit Word or PowerPoint files.

Ad Sizes

- 2-page center spread: 10.5" × 7.75"
- Full page: 5" × 7.75"
- Half page: 5" × 3.75"
- One-third page: 5" × 2.5"

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